

# BSTPortal.com

## BST COMMITMENT

N°5 March, 2024



### WELCOME TO THE TARGETED PROMOTION PROGRAM: BST PERSONALIZED MARKETING

Our main objective is to activate any stagnant inventory, items that freeze the productive funds of companies by limiting working capital because it is invested in inactive or slow-moving items, also affecting the purchasing power of companies.

The **BST PERSONALIZED MARKETING** business solution takes advantage of the extensive international network of wholesale spare parts distributors, currently more than 20,000 companies registered in the database of **BST Potential Prospects**, which increases daily, to promote your inventories.

Our Goal is to help Wholesale Distributors of Bearings and related products expand their business operations to accelerate inventory turnover and improve cash flow and purchasing power.

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## MASTER KEY TO THE UNIVERSAL SPARE PARTS MARKET

### What Is Inventory Optimization?

Inventory optimization can be described as the balance between capital investment, service-level goals, and changing demand and supply market volatility.

The primary goal of inventory control is to keep only the necessary product units on hand without spending too much money up front, inventory optimization ensures you can constantly move (sell) inventory, by adapting to continuous market and stock changes.



### Why Inventory Optimization Is Vital to Achieve Success?

1. **Boosts sales** long term by allowing you to increase exposure (and sell) a wider variety of products.
2. **Reduces operational costs.**
3. **Eliminates non-moving stock** by ensuring your merchandising, inventory, and marketing strategies sync with preset inventory levels.
4. **Prevents overstocking** through more refined metrics and accurate forecasting.
5. **Satisfies customers** by ensuring you are constantly meeting demand while avoiding inventory problems.
6. **Improves overall operations efficiency.**

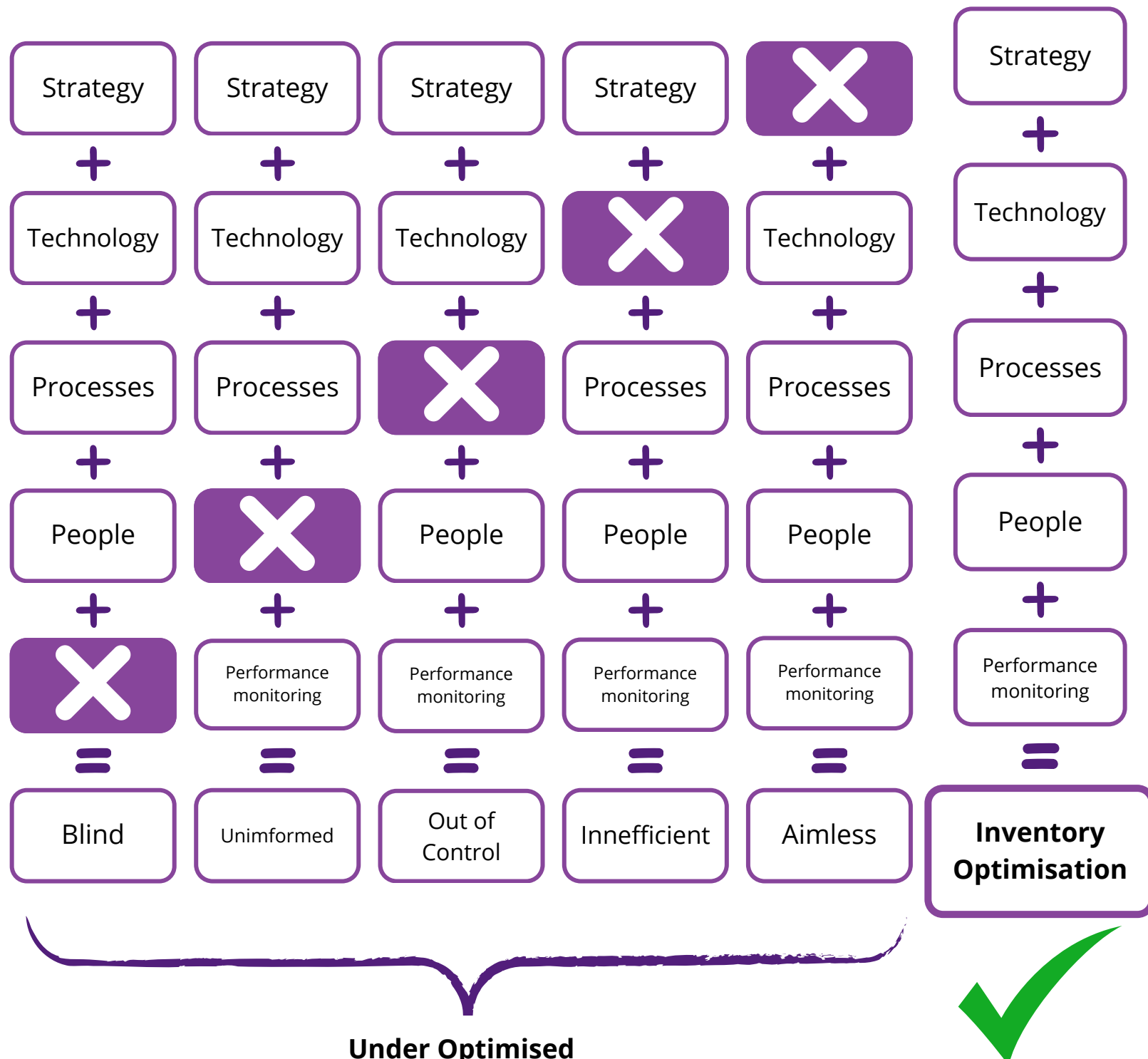
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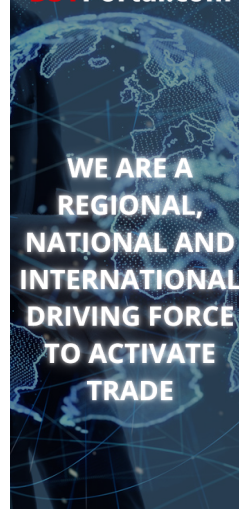
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## ACHIEVE INVENTORY OPTIMIZATION!

The following illustration reveals that the only strategy that is applicable towards a solution is the one that comprehends the 5 steps of the process. If one part of the process is not completed the outcome fails as well:



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### OUR CONTRIBUTION: BST CAN HELP!

**BST** per mutual agreement becomes an independent part of the Affiliate's sales force **for a full 18-month period**, to promote globally your inventories within our databases which increase daily and currently represent more than 20,000 potential buyers and sellers...

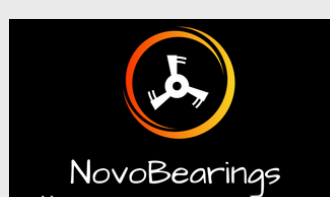
**BST DOES NOT PARTICIPATE OR INTERCEDE...**  
IN THE SALE OR PURCHASE OF PRODUCTS OR SERVICES BETWEEN DISTRIBUTORS..



## BOOST EFFICIENCY, SAVE TIME, AND ENHANCE YOUR BOTTOM LINE!

### AFFILIATES OF THE MONTH

MEET NOVO BEARINGS LLC AND EMERSON BEARING!



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